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**Japan Private Branding / Manufacturing FAQs**

MADE IN JAPAN products are a great combination - of a high perceived value and are premium quality. MADE IN JAPAN is almost a brand by itself and is synonymous with TRUST, CONFIDENCE and PREMIUM QUALITY. Japanese beauty, healthcare and innovative products are in great demand worldwide but have not been easy to source because of issues such as :

**Communication gaps**

**Regulatory matters**

**High minimum order quantity**

**Lack of flexibility of changing formulations and packaging**

NIZONA offers high quality Japanese products in 'Your brand' while taking care of all challenges. Our product lines include: Functional Foods, Nutraceuticals, Collagen products, Wellness and Dietary Supplements, Skincare Supplements and Cosmetics. Nizona's continued aim is to "unveil the secret of Japanese health, longevity, beauty and share it with the world".

**NIZONA**  
**Private Label Specialist**

# WHY NIZONA?

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YOUR BRAND  
MADE IN JAPAN

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**REVIEW OF PRODUCT CONCEPT**

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**LAB SAMPLING**

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**REGISTRATION**

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**REGULATORY SUPPORT**

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**PACKAGING / DESIGNING SUPPORT**

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**MANUFACTURING**

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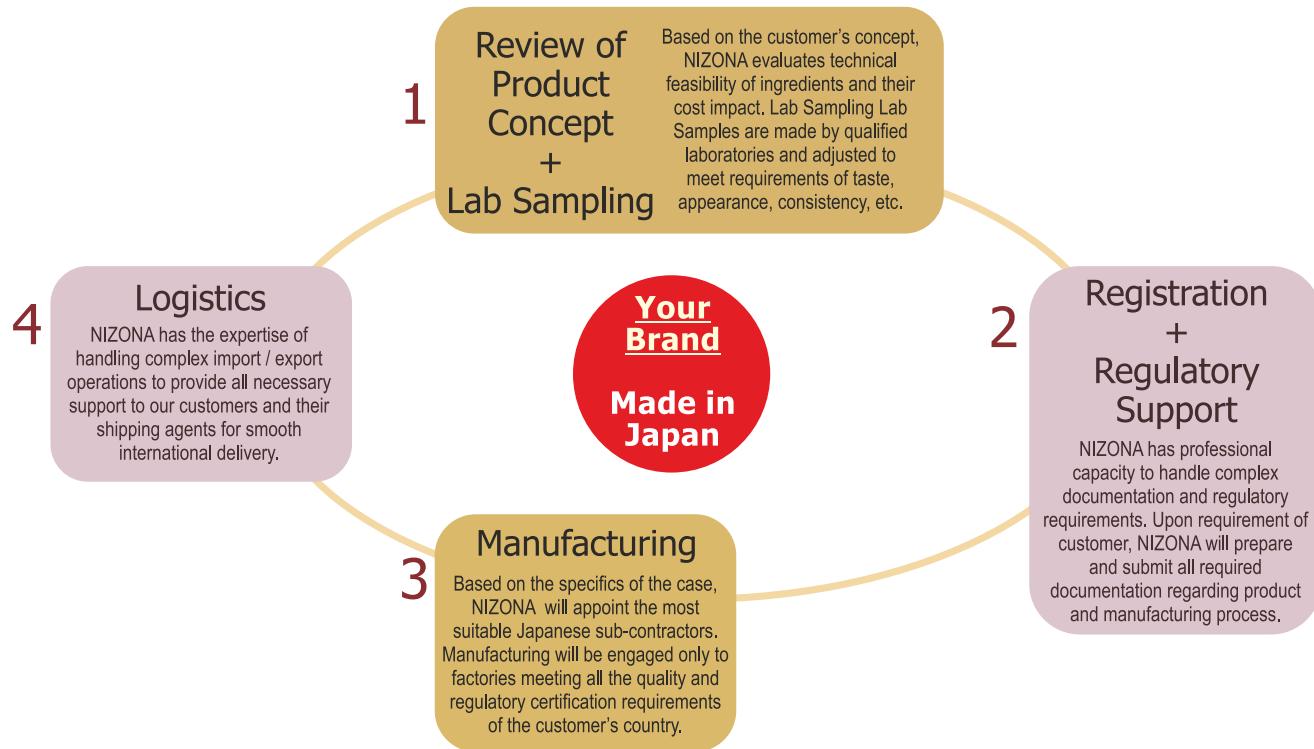
**LOGISTICS**

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**..... PROFESSIONAL COMMUNICATION**



**Nizona Corporation, Japan** 株式会社ニゾナ provides you **MADE IN JAPAN** products in '**Your Private Brand**'. (Functional Foods, Nutraceuticals, Wellness Supplements, Dietary Supplements, Skincare Supplements, Energy Drinks, Cosmetics, Fat burning / Slimming, Fitness, Muscle development, etc.). The development stages are as below:



Private Branding  
examples



Noni Collagen Cream (USA)



Collagen Drink (USA)



Reshi Collagen Drink (USA)



Collagen Powder Mix (Ukraine)

## YOUR BRAND IMAGE

Nizona Japan will assist and offer you a high quality product that can represent your company and your brand with the highest image in your market!



# Directors' Profile

## *Cristian Imazu*

**Director -**  
Manufacturing  
and Regulatories



*Cristian Imazu* is educated in law and was an associate attorney specialized in patent law and public health in Kobe University. His thesis was published in Brazil. He has extensive experience in international business, management, manufacturing experience and leadership skills.

Truly multilingual: Japanese, English and Spanish and working-level proficiency in other Latin languages within fields of expertise. Cristian composes music, writes songs, plays guitar and enjoys dancing Latino style! At Nizona, Cristian negotiates, establishes and manages the legal affairs of the company's foreign operations. He also oversees the finances.

## *Nilesh Gandhi*

**Director -**  
International Sales  
and Marketing



*Nilesh Gandhi* is an Electronics engineer and educated in business management.

Summary of what Nilesh does currently: High-performing operations-management with expertise in building/optimizing organizational processes, sales and marketing systems, package designs, brand management and infrastructure to maximize business results. Mainly : Identifying the versatile conventional + new-age products and introducing in green-field markets globally. Lives between India and Japan. Nilesh enjoys playing tennis. He handles international Business Development, Sales and International Marketing at Nizona.

## *Naruya Dama*

**Director -**  
General Affairs



*Naruya Dama* is a Japanese national but spent a total of 9 years living in Switzerland and USA.

He adapts to the different cultures and ideas different parts of the world have.

Now it his turn to gather the ideas together, and through Nizona Corporation, to export the goods and services Japan has to offer. His mission is to chose the "haves" of Japan and combine it with the "have-nots" of the world. Naruya is a gadget freak and loves soccer! Naruya oversees logistics, administration, taxation and overall management at Nizona



**Powders**

# MATCHA COLLAGEN – THE SUPERFOOD

A supplement for dietary purpose

Powder

## Explanation of Ingredients

**Collagen** is most commonly found in the skin, bones and connective tissue within the body, providing structural support, strength and a degree of elasticity (in combination with elastin). In particular, collagen can be found in the extracellular matrix - an intricate network of macromolecules that determine the physical properties of body tissues.

**Matcha** is made from high-quality tea, and the whole leaves are ingested, it's a more potent source of nutrients than steeped green tea. In addition to providing small amounts of vitamins and minerals, matcha is rich in antioxidants called polyphenols, which have been tied to protection against heart disease and cancer, as well as better blood sugar regulation, blood pressure reduction, and anti-aging.



## Benefits

- > It is an anti - oxidant and known for anti – aging properties
- > It acts a energy booster and detoxifier
- > Improves alertness and concentration
- > Boosts the immune defense of the body and helps provide protection against various antigens
- > L-theanine, the amino acid found in Matcha helps in relaxing the mind and body
- > Reduction of fine lines and deep-wrinkles formation
- > Reduction of UVB induced skin damage
- > Repair joint matrix degeneration and protect bones.

## Recommended for

- > People who are concerned about skin care issue
- > People suffering from joints issue
- > Supplement as daily part of the diet
- > People who want to keep healthy immune system
- > To fight the signs of normal aging
- > To promote healthy function of brain and liver
- > Those who may not get enough intake of daily protein
- > People who feel tired and want to look their best
- > For those who are concerned about their lifestyle.

## Details

- > Presentation: Powder
- > Packaging: Bulk and 50gms, 100gms, and 1kgs
- > Suggested Intake: Twice a day
- > Type: Health food supplement.

## Ingredients

- > Green Tea Powder
- > Collagen Powder.

# DIGESTIVE WEIGHT LOSS POWDER

A supplement for dietary purpose

Powder

## Explanation of Ingredients

**Psyllium seed** Psyllium Seed is an intestinal cleanser. Excellent for removing old accumulated mucus and feces that may have become impacted in pockets of the colon.

**Chitosan** is supposed to have the capability to interact with lipids (fat) from the digestive system and limit their absorption in the body.

**Gluconolactone** is composed of multiple water-attracting hydroxyl groups, which hydrate the skin, resulting in enhanced degrees of miniaturization.



## Benefits

- > Crab chitosan, which is believed to interact with fat to limit its absorption in the body and squid chitosan which has high molecular weight, low extra diet is necessary
- > Lactobacilli along with oligosaccharide can help stimulate the digestive system for smoother stools
- > Smoother stools improve skin conditions
- > Psyllium seeds will expand in the stomach to give you the feeling of fullness.

## Recommended for

- > People who are on a diet
- > For all people who are having skin problems because of constipation
- > For all people who have weak digestive system.

## Details

- > Presentation: Aluminum Pouch
- > Packaging: 1.5grm stick x 30sticks per pouch
- > Suggested Intake: 1 or 2 sticks per day
- > Type: Dietary supplement.

## Ingredients

- > Dextrin, Glucose, Peach Juice Powder, Soybean Protein, Fructo-oligosaccharide, Psyllium Seed Gum, Fermented Vegetable Extract Powder, Gluconolactone, Crab Chitosan, Citric Acid, Stabilizer, Sweetener, Flavor, Sodium Citrate, Eggshell Calcium, Vegetable Sterol, Lysine Hydrochloride, Alanine, Arginine, Proline.

# SALASIA DIETARY FIBER

Powder

A health diet product

## Explanation of Ingredients

**Salasia oblonga** is used for blood sugar control, diet control etc. Salacia oblonga has a long tradition of use for thousands of years as an Indian Ayurvedic herb. A few studies have looked at the effects in humans and the early results in terms of blood sugar control. In Japan it has been sold as a food supplement for several years.

**Yacon Extracts** - this plant is very low in sugar. Peruvians and Brazilians have used the roots of Yacon to treat Diabetes and some digestive disorders since ancient times.



## Benefits

- > It is a supplement for diet purpose. Salacia yacon extract and plant fiber reduce sugar absorption in the body
- > Helps overweight individuals lose weight by giving a boost to their metabolism
- > It dissolves well enough to mix with tea
- > Salacia and Yacon extracts control sugar (carbohydrates) absorption in the body.

## Recommended for

- > People who want to keep a healthy immune system
- > People who have the risk of metabolic syndrome
- > Controlling high blood pressure
- > Diet control
- > Strengthening the digestive system.

## Details

- > Presentation: Aluminum Pouch
- > Packaging: 30 sticks x 1 pouch
- > Suggested Intake: 1 stick per day
- > Type: Food supplement.

## Ingredients

- > Salasia Extract
- > Yacon Extract
- > Plant Fiber (dextrin)
- > English Tea Extract
- > Flavors.